

# Award Presentations

The Business Education Council  
is proud to recognize  
2017

“Outstanding Business Partner in Education”

**Signlanguage, Inc.**  
*Since 1986*



Ron Bouchard, Dave Caito and Jeff Fitch started Signlanguage Inc. in the summer of 1986 after a couple months of discussion and making samples of what they thought would be a unique type of sign for WNY. Sandblasted and carved redwood signs were being offered in other parts of the US but not around here. Seeing an opportunity they started their sign company producing those very unique signs and other types as well. Each partner brought different skills such as art, woodworking and installation experience to the business. Every year they made more signs and by 1989 Jeff was the last partner to go full time into the business and actually start getting paid..\$236/week which Jeff thought was pretty good back then. The first big sign 3' by 8' that they produced was purchased by the Byrncliff. By 1999, Ron Bouchard decided to go into ministry leaving Dave and Jeff to run the business ever since. Redwood is not cut much anymore as synthetics have replaced that wood for the past 15 years, many other materials have also changed over the years including paints .  
“Signlanguage has always appreciated the support we've had from Wyoming County and our many customers in WNY”. Most of whom are within an hour and a half of Perry but with the advent of the internet they are also able to produce and ship all over the country. “We love our rural location and plan to stay here even into retirement”.

Addressing the needs of Entrepreneurial skills, the BEC and Signlanguage work to provide a variety of occupational awareness opportunities for teachers and students.

- 8th Grade Career Days
- Job shadows
- Keynote address
- Classroom presentations
- Business tours
- BEC Board Member

A true community partnership that instills forward-thinking ideas in the minds of young people across Wyoming County. We thank the Signlanguage staff for your numerous hours of volunteerism and your continued support. We could not do this work without you.

**Congratulation Signlanguage, Inc.**